



2024

Exhibitor Prospectus





ABOUT FLORIDA YOUTH SOCCER ASSOCIATION

The Florida Youth Soccer Association (FYSA) was founded in 1974, pioneering youth soccer in the southeast. FYSA is a nonprofit organization with the mission to foster the physical, mental and emotional growth and development of Florida's youth through the sport of soccer. Florida is one of the top 10 largest memberships in the United States under US Youth Soccer. FYSA's membership consists of over 250 clubs and leagues, 25,000 coaches and officials, and on average over 100,000 players throughout the state of Florida. FYSA focuses on providing its members with the skills and abilities to grow the great game of soccer in today's youth while instilling a lifelong passion for the sport in all who are involved.

ABOUT THE ANNUAL GENERAL MEETING AND VENDOR SHOWCASE

This year will mark the 50th anniversary of the Annual General Meeting and Vendor Showcase. The AGM provides the soccer community an exclusive opportunity to visit educational workshops, listen to special guest speakers, and attend a vendor showcase. Coaches, club administrators, and soccer parents attend this event each year, seeking the best products in the industry. We expect over 40 vendors and 500+ attendees at the 26th Annual Vendor Showcase.



INTERNATIONAL
COACHING
SYMPOSIUM







2023 BY THE NUMBERS

618

People attended the AGM and Vendor Showcase Event

83%

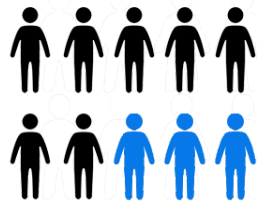
of the attendees are visiting the Vendor Showcase with the intention to find new Products and services

77%

of attendees are the local club contacts that make business decisions

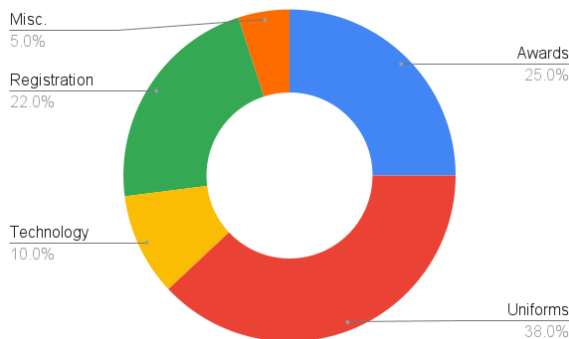
65%

of attendees visit the Vendor Showcase to see "whats new" in products or services



7 OUT OF 10

Attendees are people over the age of 30



BREAKDOWN OF VENDORS IN ATTENDANCE LAST YEAR BY INDUSTRY



EXHIBITOR INFORMATION

2024 FYSA AGM

Location

JW Marriott Orlando, Grande Lakes
4040 Central Florida Pkwy,
Orlando, FL 32837

(407) 206-2300
www.marriott.com

AGM Contact

Chris Waugh
2828 Lake Myrtle Park Road
Auburndale, FL 33823

(508) 816-1860
cwaugh@fysa.com

Each 10'x10' booth package Includes:

- 8' high back drape and 3' high side rails
- Exhibitor Identification Sign (7" in x 44" in)
- Draped Table
- (2) Standard Plastic Chairs
- (1) Wastebasket
- Standard Carpeting
- Electricity for the Booth
- Company Directory Listing
- (2) Exhibitor Badges Per (10'x10') Booth Space

Booth placement policy:

- Companies whose applications are received before May 30, 2024, with payment in full, will be placed according to their longevity of exhibiting at the FYSA AGM.
- Companies requesting special booth arrangements must respond by May 30, 2024, and will be worked with on a case-by-case basis.
- Booths that are paid in full after May 30, 2024, will be placed on a first-come, first serve basis.

FYSA reserves the right to make any changes to the floor plan at any time prior to the event.

Dates and times (subject to change) exhibitor registration

Friday, Aug. 2, 2024, 9:00 AM - 2:00 PM

Installation

Friday, Aug. 2, 2024, 9:00 AM - 2:00 PM

**All booths MUST be set by 2:00 PM to allow cleaning time, removal of crates, and a show management walk-through.*

Exhibiting hours

Friday, Aug. 2, 2024, 5:00 PM - 9:00 PM

Saturday, Aug. 3, 2024, 8:00 AM - 5:00 PM

Dismantle

Saturday, Aug. 3, 2024, 5:00 PM - 10:00 PM





AGM VENDOR BOOTH EXHIBITOR BOOTH OPPORTUNITIES

Standard 10x10 Exhibit Booth Includes: Premium 10x10 Exhibit Booth Includes:

- | | |
|--|---|
| <ul style="list-style-type: none"> • 8' high back drape and 3' high side rails Exhibitor Identification Sign (7" in x 44" in) Draped Table • (2) Standard Plastic Chairs • (1) Wastebasket • Standard Carpeting • Electricity for the Booth • Company Directory Listing • (2) Exhibitor Badges Per (10'x10') Booth | <ul style="list-style-type: none"> • 8' high back drape and 3' high side rails Exhibitor Identification Sign (7" in x 44" in) Draped Table • (2) Standard Plastic Chairs • (1) Wastebasket • Standard Carpeting • Electricity for the Booth • Company Directory Listing • (4) Exhibitor Badges Per (10'x10') Booth Booth Half Page Print Ad*** • Gift Bag Insert*** |
|--|---|

early bird special - \$800 by May 30, 2024
standard price - \$900 after May 30, 2024

early bird special - \$1000 by May 30, 2024
standard price - \$1100 after May 30, 2024

AGM and Vendor Showcase Directory

Quarter Page Print Directory Ad***	\$150
Half Page Print Directory Ad***	\$300
FULL Page Print Directory Ad***	\$450

***All print ads must be received by the FYSA Office (sent to cwaugh@fysa.com) by July 1, 2024 Anything submitted after this date will not be guaranteed to be included

Additional Marketing Opportunities

Event Naming Rights	\$25,000
Gift Bag Insert***	\$200
Advertisement on ALL EVENT Email Blasts	\$500
Logo Display on FYSA/AGM Website	\$300
Sponsor a Breakout Room- must be confirmed, paid & proof approved by July 12	\$550

***All marketing inserts for gift bags must be received at the FYSA Office by July 15, 2024 (shipped to Attn: Chris FYSA AGM 2828 Lake Myrtle Park Rd, Auburndale, FL 33823) Anything submitted after this date will not be guaranteed to be included



AGM VENDOR BOOTH EXHIBITOR BOOTH OPPORTUNITIES

	Bronze Level(\$2200)	Silver Level(\$2750)	Gold Level(\$4200)	Platinum Level(\$5750)
10x10 Exhibit Booth	X	X		
10x20 Exhibit Booth			X	X
Quarter Page Ad in AGM Directory***	X			
Half Page Ad in AGM Directory***		X		
Full Page Ad in AGM Directory***			X	X
Logo on event emails to attendees & membership		X	X	X
Logo on FYSA AGM Website	X	X	X	X
Promotional Items included in gift bag***	X	X	X	X
Sponsor Photo Opportunities with FYSA Officials & VIP Guests	X	X	X	X
Grand Prize Show Giveaway	X	X	X	X
List of all AGM Attendees		X	X	X
Friday Night Vendor Showcase Cocktail Reception Sponsor & Speaker			X	X
Awards Banquet Sponsor				X



For more information about the 2023 annual general meeting or special vendor requests/ inquiries:

Contact: Chris Waugh
p: (863) 268 8220 (ext: 308)
p: (508) 816-1860
e: sschneider@fysa.com

For information about the 2023 vendor showcase:

Contact: Marshall Garmun
p: (203) 613 6395
e: marshallgarmun@hotmail.com

[CLICK HERE](#)

For discounted room rates at the event hotel room booking deadline: July 1, 2024

