



**Florida Youth Soccer Association
Board of Directors Meeting – Wednesday, May 20, 2026, at 6:30 PM
Agenda**

- I. Call to Order
- II. Roll Call
- III. Adopt Agenda
- IV. Recognize Guests
- V. Approve Minutes of Previous Meetings
 - a. March 26, 2026
 - b. March 31, 2026
- VI. Correspondence
- VII. Reports
 - a. Administrative Officers (*No Written Reports*)
 - b. Additional Officers (*No Written Reports*)
 - c. Program Reports (*See Written Report*)
 - i. Financial Statement (*See Report*)
 - ii. Media Summary (*See Report*)
 - d. Standing Committees (*No Written Reports*)
- VIII. Unfinished Business
 - a. *None.*
- IX. New Business
 - a. *None.*
- X. Executive Session
- XI. For the Good of the Game
- XII. Adjournment

Meeting of Florida Youth Soccer Association's Board of Directors
March 26, 2026
 via Zoom

Roll:

Present	Name	Position	Present	Name	Position
Yes	Daragh Cullen	President	Yes	Justin Lauer	Reg. B VP
Yes	Deborah Ruiz	VP Player/Coach Dev.	Yes	Hugo Arce	Reg. B Comr. N.
Yes	Eric Heidel	Secretary	Yes	Moncef Hadiji	Reg. B Comr. S.
Yes	Justin Goldman	Treasurer	Yes	David DiTillio	Reg. C VP
Yes	Mike Hyatt	VP Admin. & Comm.	Yes	Mike Callaway	Reg. C Comr. N.
Yes	Olaf Henke	VP Comp.	Yes	Ed Kinsey	Reg. C Comr. S.
Yes	Alice Smith	Registrar	Yes	Louis Richard	Reg. D VP
Yes	Marino Torrens	Reg. A VP	Yes	Melissa Alford	Reg. D Comr. E.
Yes	Russell Walker	Reg. A Comr. N.	Yes	Sean Acosta	Reg. D Comr. W.
Yes	Tom Tianich	Reg. A Comr. S.			

Minutes Recorded By: Eric Heidel

Action Items are in red; **Motions are in bolded italics and underlined.**

Quorum: Yes

Call to Order: The meeting was called to order at 6:32 p.m. EDT.

Roll Call: Roll was taken by Eric Heidel.

Adopt Agenda:

It was moved to adopt the agenda as presented.

Motion from: Mike Hyatt

Second by: Marino Torrens

It was moved to amend the agenda to include, under New Business, consideration of a rescission of the October 19, 2025 motion related playing up two years.

Motion from: Marino Torrens

Second by: Olaf Henke

Voting Method: Voice Vote

Motion Carried

It was moved to further amend the agenda to include, under New Business, consideration of a proposal related to playing up two years.

Motion from: Marino Torrens

Second by: Mike Hyatt

Voting Method: Voice Vote

Motion Carried

It was moved to further amend the agenda to include, under Executive Session, consideration of committee roles and responsibilities.

Motion from: Mike Hyatt

Second by: Olaf Henke

Voting Method: Voice Vote

Motion Carried

It was moved to adopt the amended agenda.

Motion from: Marino Torrens

Second by: Mike Hyatt

Voting Method: Voice Vote

Motion Carried

Recognize Guests:

Ryan Foley, Chief Executive Officer, FYSA;

Becky Messina, Marketing & Partnerships Coordinator, FYSA;

Shenoy Raghuraj, Region A North Appointed Commissioner, FYSA;

Mike Sroka, Region B North Appointed Commissioner, FYSA; and

Jenn DiTillio, Chair, TOPSoccer, FYSA.

Approve Minutes of Previous Meetings:

It was moved to approve the minutes from the January 24, 2026 meeting of the Board of Directors as presented.

Motion from: Marino Torrens

Second by: Tom Tianich

Voting Method: Voice Vote

Motion Carried

It was moved to approve the minutes from the March 1, 2026 meeting of the Board of Directors as presented.

Motion from: Marino Torrens

Second by: Tom Tianich

Voting Method: Voice Vote

Motion Carried

Correspondence: None.

President's Report: Remarks related to the criticality of communication in a time of rapid change.

Secretary's Report: None.

Treasurer's Report: Pre-submitted financial report.

Additional Board Reports: None.

CEO's Report: Pre-submitted written report.

Director of Sport Development's Report: Pre-submitted written report.

Standing Committee Reports:

1. TOPSoccer: TOPSoccer held a great event in conjunction with the Rowdies and plan to hold an event with Mako. There is an upcoming zoo event on April 19th.

Unfinished Business: None.

New Business:

It was moved to authorize issuance of an Accounting Request for Proposals related to the presented Scope of Work.

Motion from: Marino Torrens

Second by: Tom Tianich

Voting Method: Voice Vote

Motion Carried

It was moved to adopt the presented proposal to host a Youth Soccer Summit in conjunction with the Annual General Meeting as well as the presented schedule and registration fee related thereto.

Motion from: Marino Torrens

Second by: Deborah Ruiz

Voting Method: Voice Vote

Motion Carried

It was moved to adopt an amendment to Rule 900 related to Tournaments as presented.

Motion from: Marino Torrens

Second by: Sean Acosta

Voting Method: Voice Vote

Motion Carried

It was moved to table consideration of Rule 900 amendments until Executive Session.

Motion from: Justin Lauer

Second by: Ed Kinsey

Voting Method: Roll Call; 5 in favor; 13 opposed

Motion Failed

It was moved to call the question as to the Rule 900 amendments.

Motion from: Tom Tianich

Second by: Sean Acosta

Voting Method: Voice Vote

Motion Carried

It was moved to adopt budget reforecast as presented.

Motion from: Marino Torrens

Second by: Tom Tianich

Voting Method: Voice Vote

Motion Carried

It was moved to amend the the statewide tryout date proposal to indicate it is the start date that must be between May 1 and the Tuesday after Memorial Day.

Motion from: Tom Tianich

Second by: Marino Torrens

Voting Method: Voice Vote

Motion Carried

It was moved to set the statewide tryout start date as May 1, 2026.

Motion from: Marino Torrens

Second by: Tom Tianich

Voting Method: Voice Vote

Motion Carried

It was moved to call the question as to the statewide tryout start date.

Motion from: Tom Tianich

Second by: Marino Torrens

Voting Method: Voice Vote

Motion Carried

It was moved to rescind the October 19, 2025 vote concerning playing up two years.

Motion from: Marino Torrens

Second by: Tom Tianich

Voting Method: Voice Vote

Motion Carried

It was moved to call the question as to the rescission of the October 19, 2025 vote related to paying up two years.

Motion from: Deborah Ruiz
Second by: Marino Torrens
Voting Method: Voice Vote
Motion Carried

It was moved to adopt amendments to Rule 210.2 as presented.

Motion from: Marino Torrens
Second by: Deborah Ruiz
Voting Method: Voice Vote
Motion Carried

It was moved to approve the Affiliate applications from FC Florida Preparatory Academy LLC., Miami Sharkies FC LLC, Soccer Stars Academy, and Wild About Sports Academy.

Motion from: Marino Torrens
Second by: Tom Tianich
Voting Method: Voice Vote; Olaf Henke and Justin Goldman abstained
Motion Carried

It was moved to reject the Affiliate application from Florida Royal LLC.

Motion from: Marino Torrens
Second by: Deborah Ruiz
Voting Method: Voice Vote
Motion Carried

It was moved to reject the Affiliate application from Prestige Academy LLC.

Motion from: Marino Torrens
Second by: Deborah Ruiz
Voting Method: Voice Vote
Motion Carried

It was moved to approve the Affiliate application from We Make Footballers Miami FC on the condition that it presents amended bylaws to address the fiscal year within thirty (30) days.

Motion from: Marino Torrens
Second by: Deborah Ruiz
Voting Method: Voice Vote
Motion Carried

It was moved to reject the Associate Affiliate application from South Florida Soccer League.

Motion from: Marino Torrens
Second by: Tom Tianich
Voting Method: Voice Vote
Motion Carried

It was moved to approve the Affiliate applications from A1 Performance Soccer LLC and Dr. Phillips Soccer Club.

Motion from: Justin Lauer
Second by: Moncef Hadiji
Voting Method: Voice Vote
Motion Carried

It was moved to reject the Affiliate application from Palm Bay Youth Soccer Inc.

Motion from: Tom Tianich
Second by: Marino Torrens
Voting Method: Voice Vote; Justin Lauer and Sean Acosta abstained
Motion Carried

It was moved to call the question related to Palm Bay Youth Soccer Inc.'s application.

Motion from: Tom Tianich
Second by: Marino Torrens
Voting Method: Voice Vote
Motion Carried

It was moved to approve the Affiliate application from Gulfside FC Inc. on the condition that it presents approved background checks for the remainder of its Board members within thirty (30) days.

Motion from: David DiTillio
Second by: Marino Torrens
Voting Method: Voice Vote
Motion Carried

It was moved to approve the Affiliate applications from MVP Futbol Club and WIN Institute Inc.

Motion from: David DiTillio
Second by: Mike Hyatt
Voting Method: Voice Vote
Motion Carried

Executive Session

It was moved to ratify the motions from Executive Session.

Motion from: Marino Torrens

Second by: Tom Tianich

Voting Method: Voice Vote

Motion Carried

For the Good of the Game: None.

Adjournment:

It was moved to adjourn at 10:53 p.m. EDT.

Motion from: Moncef Hadiji

Second by: Justin Lauer

Voting Method: Voice Vote

Motion Carried

Meeting of Florida Youth Soccer Association's Board of Directors
March 31, 2026
 via Zoom

Roll:

Present	Name	Position	Present	Name	Position
Yes	Daragh Cullen	President	Yes	Justin Lauer	Reg. B VP
Yes	Deborah Ruiz	VP Player/Coach Dev.	Yes	Hugo Arce	Reg. B Comr. N.
Yes	Eric Heidel	Secretary	Yes	Moncef Hadiji	Reg. B Comr. S.
Yes	Justin Goldman	Treasurer	No	David DiTillio	Reg. C VP
Yes	Mike Hyatt	VP Admin. & Comm.	Yes	Mike Callaway	Reg. C Comr. N.
Yes	Olaf Henke	VP Comp.	Yes	Ed Kinsey	Reg. C Comr. S.
Yes	Alice Smith	Registrar	Yes	Louis Richard	Reg. D VP
Yes	Marino Torrens	Reg. A VP	Yes	Melissa Alford	Reg. D Comr. E.
Yes	Russell Walker	Reg. A Comr. N.	Yes	Sean Acosta	Reg. D Comr. W.
Yes	Tom Tianich	Reg. A Comr. S.			

Minutes Recorded By: Eric Heidel

Action Items are in red; **Motions are in bolded italics and underlined.**

Quorum: Yes

Call to Order: The meeting was called to order at 7:05 p.m. EDT.

Roll Call: Roll was taken by Eric Heidel.

Recognize Guests: Ryan Foley, Executive Director, FYSA.

Executive Session

It was moved to ratify the motions from Executive Session.

Motion from: Marino Torrens

Second by: Russell Walker

Voting Method: Voice Vote

Motion Carried

Adjournment:

It was moved to adjourn at 9:11 p.m. EDT.

Motion from: Russell Walker

Second by: Moncef Hadiji

Voting Method: Voice Vote

Motion Carried



EXECUTIVE DIRECTOR & PROGRAM REPORTS

EXECUTIVE DIRECTOR

- Participating in strategic discussions surrounding the federation's In Service to Soccer initiative and the future direction of association services.
- Met with new and prospective partners. Sponsorship revenue is up 75% compared to the start of the fiscal year.
- Collaborating with local leagues to develop and launch a shared girls league structure for Fall 2026.
- Overseeing the transition of State League operations from FYSA to EDP Soccer.
- Hosted the organization's third club webinar to enhance communication, transparency, and engagement with member organizations.
- Staff continues coordinating invitations and registration for the 2026 Annual General Meeting, Youth Soccer Summit, and Awards Gala.
- Welcomed Ethan Ash as the Sport Management Intern for Summer 2026.

COACHING EDUCATION

- Hosting a two-day coaching education event in Doral with the Scottish Football Association in connection with Scotland vs Brazil World Cup game on June 24.
- Released a Request to Host form for coaching courses and received approximately 15 leads for new course opportunities through August.
- Concluding the Spring 2026 in-person courses for the B & C licenses.

FINANCE & ADMINISTRATION

- Drafted the FY27 budget in cooperation with department leads and the Finance Committee.
- Completed the transfer of Employee 401(k) plans from Slavic to Insperity.
- Contacting clubs with past due balances, with the goal of Not in Good Standing considerations at the July meeting.
- The submission period for Rule/Bylaw amendments has closed. Eight (8) proposals were received. The Rules and Revisions Committee will meet to issue a recommendation on each.
- The nomination period for positions on the Board of Directors is open through July 1st with the Slate of Candidates to be announced by July 10th.

FYSA COMPETITIONS - LEAGUES (FSPL, NL TEAM P1, NL CLUB P2)

- 18 National League Sunshine division champion teams have qualified for the inaugural National League Cup Southeast Playoffs in Greensboro, NC.
- Conducted FSPL Playoffs at Lake Myrtle Sports Park in Auburndale.
- Supporting the transition of the State League to EDP Soccer.

FYSA COMPETITIONS – STATE CUPS (NCS, PC, CC)

- Final Rounds are taking place for Presidents Cup & State Cup.
- Commissioners Cup Statewide Finals have concluded. 11U and 12U teams were presented with a unique opportunity to attend an 11U and 12U Championship hosted



by Maryland Youth Soccer Association.

- The College Showcase concluded in March with over 45 schools in attendance and approximately 200 players identified.
- Assisting USYS with event coordination of the Southeast Presidents Cup National Qualifier in June, which will be hosted at Lake Myrtle Park in Auburndale.

GRANTS

- Received 28 Foundation grant applications. A total of \$40,000 was awarded across 19 qualified clubs.
- Launching \$20,000 in Youth Soccer Fest grant opportunities to local organizations hosting community fests through the World Cup.
- The FYSA Bucks redemption period was extended to permit clubs additional time to secure equipment.

MARKETING & PARTNERSHIPS (SEE REPORT)

- Launched the new partnership with Trace at the beginning of April.
- Girls in Soccer will be held on Saturday, May 30 in St. Petersburg.
- Coordinating marketing collateral for Youth Soccer Summit, AGM, and Awards Gala.
- Increasing our digital presence through TikTok & Instagram Reels.

OLYMPIC DEVELOPMENT PROGRAM

- The Easter International Cup and ODP Friendlies with Georgia Soccer in Valdosta are complete. One event remains in Atlanta at the end of the month.
- Select ODP teams travel to Germany to compete in the Cordial Cup this month.
- The application for 2026-2027 ODP coaches is open through June 1st, with interviews expected to begin shortly thereafter.

PLAYER REGISTRATION

- Total of 102,000 player registrations to date, with approximately 60% competitive and 29% recreational, and 1% TOPSoccer.
- Reaffiliation applications are expected to open on or about June 1st.
- The Not-in-Good-Standing form will close on May 22, 2026.

RISK MANAGEMENT/SAFEGUARDING

- Background check billing has transitioned to the candidate/club, and a temporary blackout period has been enacted during the period of transition between ACHA and FDLE.



MARKETING & MEDIA SUMMARY (APRIL & MAY 2026)

Key Media Distributed:

- **FYSA and Trace Launch Free Camera Initiative:** Florida Youth Soccer Association (FYSA) is proud to announce a partnership with Trace, naming the company as the Official Video Partner of FYSA. This collaboration launches a statewide initiative to bring advanced AI-powered video technology and performance insights to FYSA member clubs and teams. ([Click here to read more](#))
- **EDP Soccer Named Operator of FSPL:** Florida Youth Soccer is proud to announce that EDP Soccer will serve as the league operator of the Florida State Premier League (FSPL) beginning with the 2026-2027 season, ushering in a new era for premier team-based competition across the state. ([Click here to read more](#))
- **Champions Crowned at FYSA Commissioners Cup:** Florida Youth Soccer hosted the 2026 Commissioners Cup State Championships this past weekend, bringing together top teams from across the state to compete for the title of State Champion. Featuring 11U through 16U age groups, teams earned their place in the Championships through regional Commissioners Cup events, culminating in a competitive weekend of play. A total of 64 teams competed in Auburndale, showcasing the depth of talent across Florida. ([Click here to read more](#))

Newsletter Insights:

The newsletter is aimed to keep the membership informed of upcoming events, while also highlighting the success of the previous month.

February Newsletter:

- Distribution: 376,107 Recipients
- Open Rate: 16% (60,840) **[500% Increase from this time last year]**

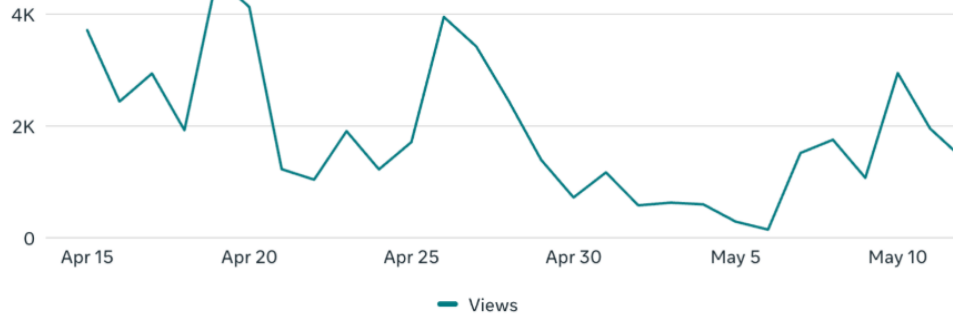
Social Media Insights:

FYSA Facebook

- Page Visits: **3.2k (90% increase compared to last year)**
- Posts received **69.5k impressions (420% increase compared to last year)**
- Posts were interacted with **489 times (140% increase compared to last year)**
- Our follower count is **8,322** as of May 12, 2026.



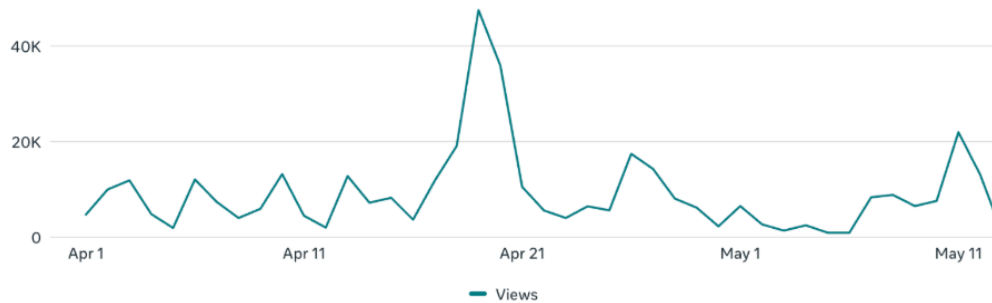
Daily Engagement Activity (Facebook)



FYSA Instagram:

- Page Visits: **6k**
- Posts received **435.1k** impressions
- Posts were interacted with **6.9k** times
- Followers increased by 5%. Our follower count is **11,175** as of May 12, 2026.

Daily Engagement Activity (Instagram)



FYSA TikTok: (Launched in March 2026)

- **Video Views:** 9k
- **Total Viewers:** 6.5k

FYSA Website Insights:

- **Number of Website Visits:** 38K monthly average **[Increase of 25%]**
- **Page Views (Number of Pages Visited):** 69k monthly average **[Increase of 15%]**
- **Highest Traffic Webpages (Non-Registration & Homepage)**
 - State Cup
 - FSPL
 - Presidents Cup