



VP ADMINISTRATION & COMMUNICATION CANDIDATE:

TOM TIANICH

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WHY DO YOU WISH TO SERVE AS A MEMBER OF THE FYSA BOARD OF DIRECTORS?

I'M COMMITTED TO ADVANCING FYSA'S MISSION THROUGH STEADY LEADERSHIP, CLEAR PLANNING, AND ACTION THAT PUTS OUR COMMUNITY FIRST.

OVER YEARS OF VOLUNTEER COORDINATION, STRATEGIC PLANNING, AND COLLABORATIVE GOVERNANCE IN LOCAL SOCCER AND OTHER NONPROFIT SETTINGS, I'VE FOCUSED ON TRANSPARENCY, INCLUSIVITY, AND LASTING GROWTH.

MY GOAL IS TO STRENGTHEN FYSA'S IMPACT BY:

- SUPPORTING YOUTH DEVELOPMENT PROGRAMS
- BUILDING PARTNERSHIPS WITH LOCAL CLUBS AND SOCCER LEAGUES
- MAKING SURE EVERY VOICE IN OUR SOCCER ECOSYSTEM FEELS HEARD AND REPRESENTED

I'M GOOD AT CONNECTING DIFFERENT GROUPS, BRINGING FRESH IDEAS WHILE STAYING TRUE TO OUR CORE VALUES, AND TURNING BIG-PICTURE GOALS INTO REAL, MEASURABLE RESULTS.

I'M EAGER TO USE WHAT I'VE LEARNED TO HELP THE NEXT GENERATION GROW THROUGH SPORTS AND TO BRING THE FYSA COMMUNITY TOGETHER FOR SHARED SUCCESS. LET'S BUILD SOMETHING MEANINGFUL TOGETHER.

WHAT RELEVANT SKILLS OR EXPERIENCE WOULD YOU BRING TO THE FYSA BOARD OF DIRECTORS?

LEADERSHIP & ORGANIZATIONAL: PROVEN ABILITY TO BALANCE DAY-TO-DAY ADMINISTRATION WITH LONG-TERM STRATEGIC PLANNING IN A NONPROFIT SPORTS ENVIRONMENT.

GOVERNANCE, COMPLIANCE & POLICY: REGULARLY WORK WITH LEAGUE RULES, POLICIES, AND COMPLIANCE REQUIREMENTS, GIVING ME A PRACTICAL UNDERSTANDING OF HOW GOVERNANCE IMPACTS CLUBS AND PLAYERS. FAMILIAR WITH ROBERT'S RULES OF ORDER AND FORMAL MEETING PROCESSES, WHICH IS VALUABLE FOR BOARD DELIBERATIONS AND VOTING PROCEDURES.

TECHNOLOGY & DIGITAL: COMFORTABLE WITH ALL IT PLATFORMS, WHICH ALIGNS WELL WITH MODERNIZING FYSA'S DIGITAL PRESENCE.

COMMUNITY & PARTNERSHIPS: EXPERIENCE WORKING WITH CLUBS, REFEREES, AND COMMUNITY PARTNERS, POSITIONING ME TO BUILD PRACTICAL PARTNERSHIPS FOR FYSA.

IN SHORT, A COMBINATION OF EXECUTIVE LEADERSHIP IN YOUTH SOCCER, STRONG REGULATORY AND GOVERNANCE KNOWLEDGE, COMMUNICATIONS EXPERTISE, AND PRACTICAL TECHNOLOGY SKILLS TO HELP FYSA IMPROVE ITS OPERATIONS, COMMUNICATIONS, AND COMMUNITY IMPACT.



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WHAT IS YOUR VISION FOR FLORIDA YOUTH SOCCER ASSOCIATION AND YOUR PRIORITIES FOR YOUR TERM, IF ELECTED?

AS VICE PRESIDENT OF ADMINISTRATION AND COMMUNICATION, I WILL AIM TO TURN FYSA'S DIGITAL PRESENCE INTO A USER-FOCUSED HUB THAT SERVES PLAYERS, PARENTS, COACHES, AND ADMINISTRATORS WHILE STRENGTHENING OUR CREDIBILITY AND COMMUNITY IMPACT. WE NEED TO BUILD A STRATEGIC COMMUNICATIONS ECOSYSTEM THAT DRIVES ENGAGEMENT, ENSURES SAFETY, AND AMPLIFIES FYSA'S MISSION.

1. REVITALIZE OUR DIGITAL EXPERIENCE
2. STRENGTHEN RULES & REVISIONS COMMITTEE LEADERSHIP
3. COMMUNITY-FOCUSED PRIORITIES: TRANSPARENCY, SAFETY & INCLUSIVITY, PARTNERSHIPS.

I'VE LED TRANSFORMATIONS FOR NONPROFIT SPORTS ORGANIZATIONS, SCHOOL BOOSTERS, AND COMMUNITY ORGANIZATIONS. REDUCED WEBSITE BOUNCE AND GROWING SOCIAL FOLLOWERS ARE IMPORTANT. AS VP OF ADMIN & COMMS, I'LL ENSURE EVERY CLICK, POST, AND RULE UPDATE SUPPORTS OUR MISSION. LET'S MAKE FYSA THE MOST TRUSTED, ACCESSIBLE YOUTH SOCCER ASSOCIATION IN THE SOUTHEAST US.