



PRESIDENT CANDIDATE:

DARAGH CULLEN

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WHY DO YOU WISH TO SERVE AS A MEMBER OF THE FYSA BOARD OF DIRECTORS?

I WISH TO CONTINUE TO SERVE AS PRESIDENT OF FYSA BOARD OF DIRECTORS BECAUSE I BELIEVE I HAVE THE KNOWLEDGE EXPERIENCE AND PASSION TO HELP LEAD OUR ORGANIZATION INTO ITS NEXT CHAPTER HAVING SERVED OUR SOCCER COMMUNITY IN A VARIETY OF LEADERSHIP ROLES I UNDERSTAND BOTH THE OPPORTUNITIES AND THE CHALLENGES FACING YOUTH SOCCER IN FLORIDA. MY MOTIVATION HAS ALWAYS BEEN SIMPLE TO GIVE BACK TO THE GAME THAT HAS GIVEN SO MUCH TO ME. SOCCER HAS THE POWER TO CHANGE LIVES BUILD CHARACTER AND STRENGTHEN COMMUNITIES I BELIEVE IT IS OUR RESPONSIBILITY AS LEADERS TO CREATE AN ENVIRONMENT WHERE EVERY PLAYER, COACH REFEREE VOLUNTEER AND CLUB HAS THE OPPORTUNITY TO THRIVE AS PRESIDENT I WANT TO LEAD WITH INTEGRITY INNOVATE WITH PURPOSE AND INSPIRE A LIFELONG PASSION FOR THE GAME I AM COMMITTED TO ADVANCING THE FISA MISSION BY FOCUSING ON STRATEGIC LEADERSHIP STRENGTHENING RELATIONSHIPS ACROSS OUR SOCCER COMMUNITY AND ENSURING THAT EVERY DECISION WE MAKE PUTS THE BEST INTEREST OF OUR PLAYERS FIRST TOGETHER WE CAN CONTINUE TO GROW THE GAME EMBRACE NEW OPPORTUNITIES AND LEAVE A LASTING LEGACY FOR FUTURE GENERATIONS OF SOCCER FAMILIES THROUGHOUT FLORIDA.

WHAT RELEVANT SKILLS OR EXPERIENCE WOULD YOU BRING TO THE FYSA BOARD OF DIRECTORS?

AS THE CURRENT PRESIDENT OF FLORIDA YOUTH SOCCER ASSOCIATION, I HAVE HAD THE PRIVILEGE OF LEADING OUR ORGANIZATION THROUGH A PERIOD OF SIGNIFICANT CHANGE WHILE KEEPING OUR FOCUS FIRMLY ON SERVING OUR MEMBERS AND GROWING THE GAME ACROSS FLORIDA. THROUGHOUT MY SOCCER JOURNEY EVERY LEADERSHIP ROLE I HAVE UNDERTAKEN HAS BEEN IN A VOLUNTEER CAPACITY MY COMMITMENT HAS NEVER BEEN ABOUT TITLES, IT HAS BEEN ABOUT GIVING BACK TO THE GAME THAT HAS GIVEN SO MUCH TO ME. AS PRESIDENT I HAVE WORKED TO LEAD WITH INTEGRITY TRANSPARENCY COLLABORATION AND INNOVATION. WITH US SOCCER CONTINUING TO RESHAPE THE YOUTH SOCCER LANDSCAPE I BELIEVE FYSA MUST REMAIN PROACTIVE FORWARD THINKING AND FOCUSED ON DELIVERING THE ABSOLUTE BEST EXPERIENCE FOR OUR MEMBERS. SOCCER LEADERSHIP POSITION I HAVE HELD HAS BEEN AS A VOLUNTEER.



PRESIDENT CANDIDATE: **DARAGH CULLEN (CONTINUED)**

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WHAT IS YOUR VISION FOR FLORIDA YOUTH SOCCER ASSOCIATION AND YOUR PRIORITIES FOR YOUR TERM, IF ELECTED?

THE LANDSCAPE OF YOUTH SOCCER IN AMERICA IS CHANGING RAPIDLY WITH US SOCCER TAKING A MORE DIRECT LEADERSHIP ROLE IN SHAPING THE FUTURE OF THE YOUTH GAME. FLORIDA YOUTH SOCCER ASSOCIATION MUST BE PREPARED TO ADAPT, INFLUENCE, AND LEAD RATHER THAN SIMPLY REACT. MY VISION IS FOR FYSA TO BE RECOGNIZED AS A PREMIER STATE ASSOCIATION IN THE COUNTRY ONE THAT EMBRACES CHANGE WHILE REMAINING STEADFAST IN ITS COMMITMENT TO SERVING OUR PLAYERS COACHES REFEREES CLUBS AND FAMILIES OUR PRIORITIES MUST ALWAYS BE TO PROVIDE THE BEST POSSIBLE ENVIRONMENT FOR EVERY CHILD TO DEVELOP REGARDLESS OF THEIR ABILITY OR PATHWAY IN THE GAME THAT MEANS MAKING THOUGHTFUL STRATEGIC DECISIONS THAT STRENGTHEN OUR CLUBS INVEST IN OUR COACH AND REFEREE EDUCATION EXPAND PLAYER DEVELOPMENT OPPORTUNITIES AND ENSURE OUR GOVERNANCE REMAINS FORWARD THINKING AND EFFECTIVE I BELIEVE MY BACKGROUND HAS PREPARED ME WELL FOR THIS RESPONSIBILITY. I HAVE SERVED AS A PRESIDENT OF A LOCAL LEAGUE AND VICE PRESIDENT OF FLORIDA ADULT SOCCER, TOURNAMENT DIRECTOR FOR LARGE SCALE SOCCER EVENTS ,VICE PRESIDENT OF COACH PLAYER DEVELOPMENT AND VOLUNTEERED WITHIN OUR OLYMPIC DEVELOPMENT PROGRAM I HOLD A USSF A- LICENSE AND I HAVE ALSO WORKED WITHIN THE WOMEN'S PREMIER SOCCER LEAGUE GIVING ME EXPERIENCE ACROSS MULTIPLE LEVELS OF THE GAME.

BEYOND SOCCER I BRING SIGNIFICANT EXECUTIVE BUSINESS EXPERIENCE I MANAGE A BOOK OF BUSINESS EXCEEDING \$150 MILLION ANNUALLY MORE STRATEGIC PLANNING FINANCIAL STEWARDSHIP CONTRACT NEGOTIATION RELATIONSHIP MANAGEMENT AND ACCOUNTABILITY ARE PART OF MY DAILY RESPONSIBILITIES THOSE SKILLS ARE DIRECTLY TRANSFERABLE TO LEADING FYSA AS WE NAVIGATE AN INCREASINGLY COMPLEX AND COMPETITIVE ENVIRONMENT IF ELECTED MY PRIORITIES WILL BE TO STRENGTHEN GOVERNANCE ENSURE FISCAL RESPONSIBILITY BUILD MEANINGFUL PARTNERSHIPS WITH US SOCCER AND SUPPORT AND EMPOWER OUR MEMBER CLUBS CONTINUE INVESTING IN COACH REFEREE EDUCATION EXPAND PLAYER DEVELOPMENT OPPORTUNITIES AND FOSTER A CULTURE OF INNOVATION TRANSPARENCY AND COLLABORATION ABOVE ALL I WANT FYSA TO BE AN ORGANIZATION THAT LEADS WITH VISION EARNS THE TRUST OF ITS MEMBERS AND NEVER LOSES SIGHT OF WHY WE EXIST TO PROVIDE EVERY CHILD IN FLORIDA THE OPPORTUNITY TO EXPERIENCE THE LIFELONG BENEFITS AND JOY OF THE BEAUTIFUL GAME.